

# Marketing Request Form

Please complete and return this form with all supporting documentation directly to **marketing@twmortgage.com**

## COLLATERAL

Requested By:

Submission Date:

Request By Date:

Co-Marketing Request (Agent's Name and Company):

Audience: Realtors ☐ Prospects ☐ Past Clients ☐ Other:

Type of Product Requested:

Post Card ☐ Open House Flyer ☐ Tri-fold Brochure ☐ 1-Sided Flyer ☐ E-Blast ☐ Social Media Post ☐

Advertisement ☐ Posters/Banners ☐ Pop By Tag/Label ☐

Flyers with Financials (supporting documentation required at submission) ☐

Quantity of Each Product Requested:

Additional Details:

Co-Marketing Requests Must Include the Following:

1. MLS listing link
2. JPEG photos of property (usually in MLS listing link)
3. Real Estate Agents JPEG photo and contact information as they wish it to appear in marketing materials.
4. Loan officer's complete information and JPEG photo, to include NMLS number.
5. Financial information requires the submission of the Pre-Application Worksheet or the Closing Cost Worksheet.
6. Realtors Logo in JPEG format
7. Please specify audience:

## EVENTS

Event Name:

Event Date:

Event Theme (If applicable):

Estimated Number of Attendees:

Sponsorship Cost:

Cost To Loan Officer:

Cost To TMSI:

Cost To Realtor:

Realtor Name and Company:

Additional Costs (If applicable):

Promo Items Needed? Yes ☐ No ☐

**Please Note:** Allow one week for Special Promotions and Power Point Presentations. Open Houses require 2 weeks to allow for mailing by post office or 1 week if distributed by email. Post cards and flyers generally have a three-day turnaround. All compliant and complete submissions will be processed in the order in which they are received. All orders require final approval by Regulatory Compliance. Get your weekend requests in early to guarantee delivery.



**Tidewater Mortgage Services, Inc.**